



The 24 Hour Musicals

June 17, 2019, 8pm

at The Pershing Square Signature Center Irene Diamond Stage

SPONSORSHIP TIERS

\$50,000 Title Sponsorship (One Package Available)

- Fifty complimentary prime orchestra seats
- + Naming (“**BRAND presents The 24 Hour Musicals**”)
- And all below benefits.

\$25,000 Presenting Sponsorship (One Package Available)

- Twenty-five complimentary prime orchestra seats
- Exclusive sponsor of the post-show party with talent and VIPs
- Company name and/or logo listed as “Presenting” sponsor in all press releases, print, The 24 Hour Plays webpages and social media
- Branded step and repeat and onsite signage
- And all below benefits

\$10,000 Supporting Sponsorship

- Ten prime orchestra seat tickets
- Company name and/or logo listed in all press releases, print, The 24 Hour Plays webpages and social media
- Full page program advertisement
- Opportunity to gift participants via luxury talent gift bag
- And all below benefits

\$5,000 Benefactor Sponsorship

- Five complimentary prime orchestra seats
- Mention in onstage introduction speech
- And all below benefits

\$2,500 Friend

- Two prime orchestra seat tickets
- Access to post-show party with talent and other VIPs
- 1/2 page program advertisement

\$2,500 Golden Ticket

- One prime orchestra seat ticket
- All-Access pass to all 24 hours of The 24 Hour Musicals



Program Ad Specs

FULL-PAGE AD

5" width x 8" height

Delivered as a black-and-white file

HALF-PAGE AD

5" width x 4" height

Delivered as a black-and-white file