



## **2019 SPONSORSHIP TIERS**

### **The 24 Hour Plays on Broadway**

19th Annual celebrity gala at the American Airlines Theater in New York — November 2019

#### **\$100,000 Title Sponsorship**

- One hundred complimentary prime orchestra seats for The 24 Hour Plays on Broadway + Naming (“BRAND presents The 24 Hour Plays on Broadway”)
- Access to post-show party with talent and other VIPs
- Full-page program advertisement
- Access to private cast orientation for VIPs
- Onsite signage
- Mention in onstage introduction speech
- Company name and/or logo listed as title sponsor in all press releases, on The 24 Hour Plays social media, and on [www.24hourplays.com](http://www.24hourplays.com)
- Ability to capture content for social media
- Opportunity to gift participants via luxury talent gift bag

#### **\$50,000 Presenting Sponsorship**

- Fifty complimentary prime orchestra seats for The 24 Hour Plays on Broadway + Exclusive sponsor of the post-show party with talent and VIPs
- Full-page program advertisement
- Access to private cast orientation for VIPs
- Onsite signage
- Mention in onstage introduction speech
- Company name and/or logo listed as presenting sponsor in all press releases, on The 24 Hour Plays social media, and on [www.24hourplays.com](http://www.24hourplays.com)
- Ability to capture content for social media
- Opportunity to gift participants via luxury talent gift bag

#### **\$35,000 Presenting Sponsorship**

- Thirty-five complimentary prime orchestra seats for The 24 Hour Plays on Broadway + Exclusive sponsor of the post-show party with talent and other VIPs
- Full-page program advertisement
- Access to private cast orientation for VIPs

- Onsite signage
- Mention in onstage introduction speech
- Company name and/or logo listed as presenting sponsor in all press releases, on The 24 Hour Plays social media, and on [www.24hourplays.com](http://www.24hourplays.com)
- Ability to capture content for social media
- Opportunity to gift participants via luxury talent gift bag

### **\$25,000 Presenting Sponsorship**

- Twenty-five complimentary prime orchestra seats for The 24 Hour Plays on Broadway + Exclusive sponsor of the pre-show champagne toast with talent and other VIPs
- Access to post-show party with talent and other VIPs
- Full page program advertisement
- Access to private cast orientation for VIPs
- Onsite signage
- Mention in onstage introduction speech
- Company name and/or logo listed as premium sponsor in all press releases, on The 24 Hour Plays social media, and on [www.24hourplays.com](http://www.24hourplays.com)
- Ability to capture content for social media
- Opportunity to gift participants via luxury talent gift bag

### **\$15,000 Supporting Sponsorship**

- Fifteen complimentary prime orchestra seats for The 24 Hour Plays on Broadway
- Access to post-show party with talent and other VIPs
- Onsite signage
- Full page program advertisement
- Access to private cast orientation for VIPs
- Mention in onstage introduction speech
- Company name and/or logo listed as supporting sponsor in all press releases, on The 24 Hour Plays social media, and on [www.24hourplays.com](http://www.24hourplays.com)
- Opportunity to gift participants via luxury talent gift bag

### **\$10,000 Supporting Sponsorship**

- Ten prime orchestra seat tickets for The 24 Hour Plays on Broadway
- Access to post-show party with talent and other VIPs
- Full page program advertisement
- Onsite signage
- Mention in onstage introduction speech
- Company name and/or logo listed in all press releases, on The 24 Hour Plays social media, and on [www.24hourplays.com](http://www.24hourplays.com)
- Opportunity to gift participants via luxury talent gift bag

**\$5,000 Supporting Sponsorship**

- Five complimentary prime orchestra seats for The 24 Hour Plays on Broadway
- Access to post-show party with talent and other VIPs
- 1/2 page program advertisement
- Mention in onstage introduction speech

**\$2,500 Friend**

- Two complimentary prime orchestra seat tickets for The 24 Hour Plays on Broadway
- Access to post-show party with talent and other VIPs
- 1/2 page program advertisement



# Program Ad Specs

due via email by October 15

## FULL-PAGE AD

5" width x 8" height

Delivered as a black-and-white file

## HALF-PAGE AD

5" width x 4" height

Delivered as a black-and-white file